

PERFORMANCE MEASURES



A STRONG LOCAL ECONOMY & SUSTAINABLE COMMUNITY

Aggressively promote Central Elgin as a business location and engage with potential new businesses

PERFORMANCE MEASURES

1. Investments are made to facilitate new developments and engage new businesses through 2022.
2. Prioritize municipal maintenance / repair replacement work based on the [asset management plan](#).

RESULTS

- A vibrant and growing economy that helps businesses thrive with more development in coming years. [Waterfront Master Plan](#) is completed that builds on [Harbour Secondary Plan](#).
- A ten-year asset management plan is in place.
- The Municipality continuously invests in and delivers safe and sustainable infrastructure and services that enhance the quality of life of the people of Central Elgin.

GOOD GOVERNANCE

Monitor the achievement of strategic objectives. The Municipality's decision-making processes prioritize the actions to meet the needs of current environment.

PERFORMANCE MEASURES

1. Number of public meetings conducted.
2. Increased availability and accessibility to the most up-to-date information resulting from Council decisions and staff directives through a variety of platforms, including live streaming, the website, and social media.
3. All [Financial reports](#) are published for improved transparency.

RESULTS

- An open, responsive, accountable and transparent municipal government, where residents have an opportunity to participate in the Municipality's decision-making.
- Services are designed from the customer's perspective that allow residents, businesses and visitors to interact with the Municipality where, when and how they choose.