



Corporation of the Municipality of Central Elgin

Terms of Reference - Municipality of Central Elgin Blue Flag Beach Committee

SECTION 1 - OVERVIEW

- 1.1 The Municipality of Central Elgin Blue Flag Beach Committee (CEBFBC) is a volunteer Committee established and approved by the Council of the Corporation of the Municipality of Central Elgin.
- 1.2 The Blue Flag program is an international eco-label awarded to beaches and marinas. The program began in Europe in 1985 and is administered by the Foundation for Environmental Education (FEE) in Denmark. In Canada Blue Flag is operated by Swim Drink Fish. Swim Drink Fish is a nonprofit organization working to connect people with water since 2001.

SECTION 2 – MANDATE

- 2.1 To be awarded a Blue Flag, the applicant must offer or promote at least five environmental education initiatives. These can include the following:
 - 2.1.1 Passive participation: Exhibits, films, presentations, conferences, debates, etc.
 - 2.1.2 Active participation: Guided nature walks, educational games, beach cleanups, photography or art contests, eco-scamper hunts, etc.
 - 2.1.3 Training activities: Training sessions for teachers, municipal staff, lifeguards, cleaners, summers students, etc.
 - 2.1.4 Publishing and media: The production of brochures, stickers, t-shirts, interpretive signage, newsletters, books, posters, and radio broadcasts, etc.
 - 2.1.5 Blue Flag Environmental Information Centre: This is where specific information about Blue Flag and environmental issues can be provided. A common meeting area can be used as an information centre, so long as it offers activities and/ or exhibitions and provides environmental information for the general public
- 2.2 The CEBFBC shall meet once annually to discuss the annual application and requirements for the Blue Flag designation.

SECTION 3 - COMPOSITION

3.1 The CEBFBC may be composed of a maximum of seven (7) members as follows:

3.1.1 One (1) representative from the public;

3.1.2 Two (2) members of Council;

3.1.3 Three (3) members of staff

3.1.4 One (1) representative from Kettle Creek Conservation Authority